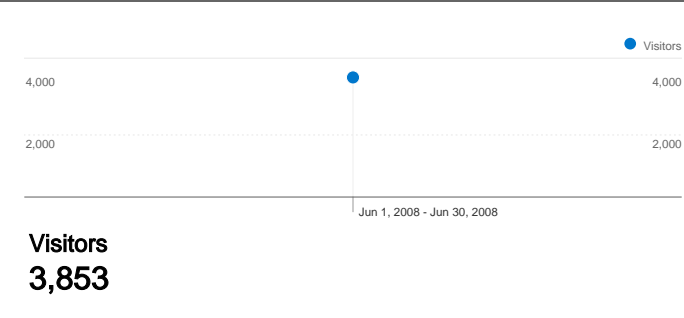


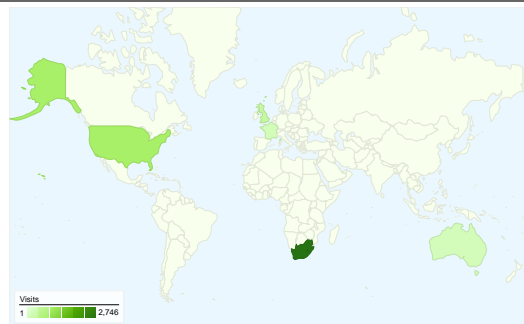
Site Usage

- **5,856** Visits
- **25,719** Pageviews
- **4.39** Pages/Visit
- **42.45%** Bounce Rate
- **00:03:39** Avg. Time on Site
- **55.50%** % New Visits

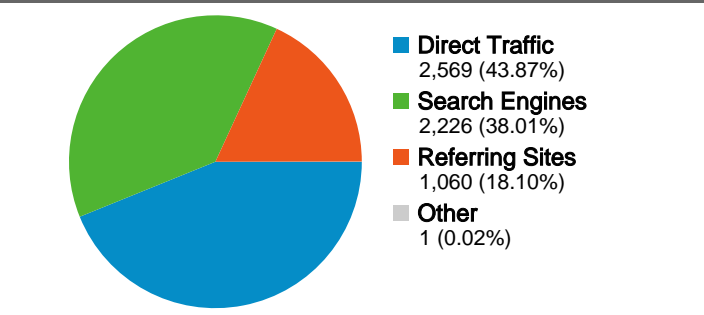
Visitors Overview



Map Overlay world

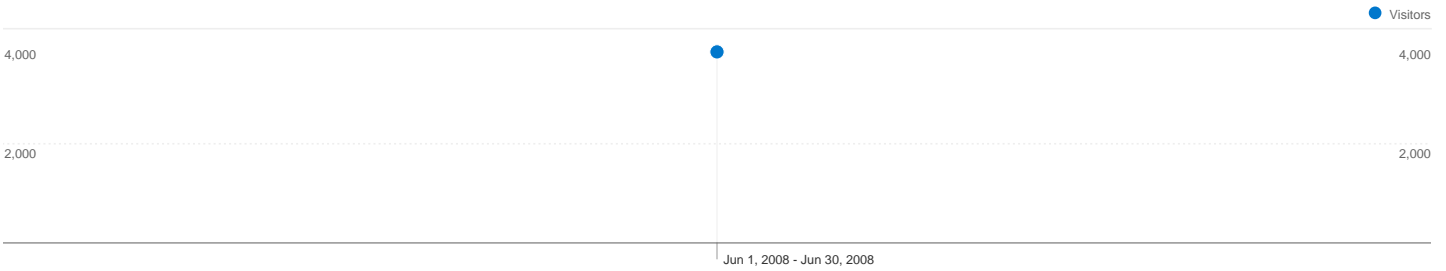


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/	5,285	20.55%
/shop/productInfo.asp?menucat	1,100	4.28%
/expeditions/	881	3.43%
/magazines/africa-geographic/	499	1.94%
/contact/	406	1.58%

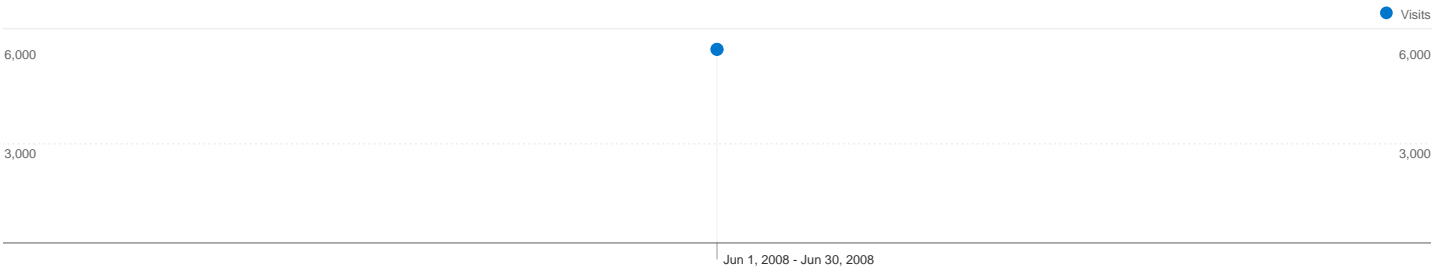


3,853 people visited this site

- **5,856** Visits
- **3,853** Absolute Unique Visitors
- **25,719** Pageviews
- **4.39** Average Pageviews
- **00:03:39** Time on Site
- **42.45%** Bounce Rate
- **55.65%** New Visits

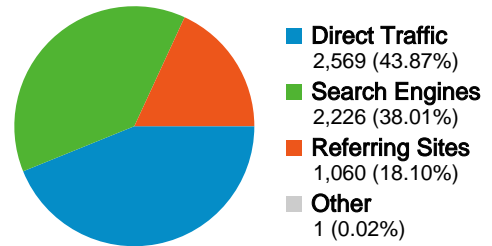
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	4,523	77.24%	DSL	2,396	40.92%
Firefox	1,014	17.32%	Unknown	1,988	33.95%
Safari	242	4.13%	Cable	625	10.67%
Opera	29	0.50%	T1	601	10.26%
Mozilla	27	0.46%	Dialup	181	3.09%



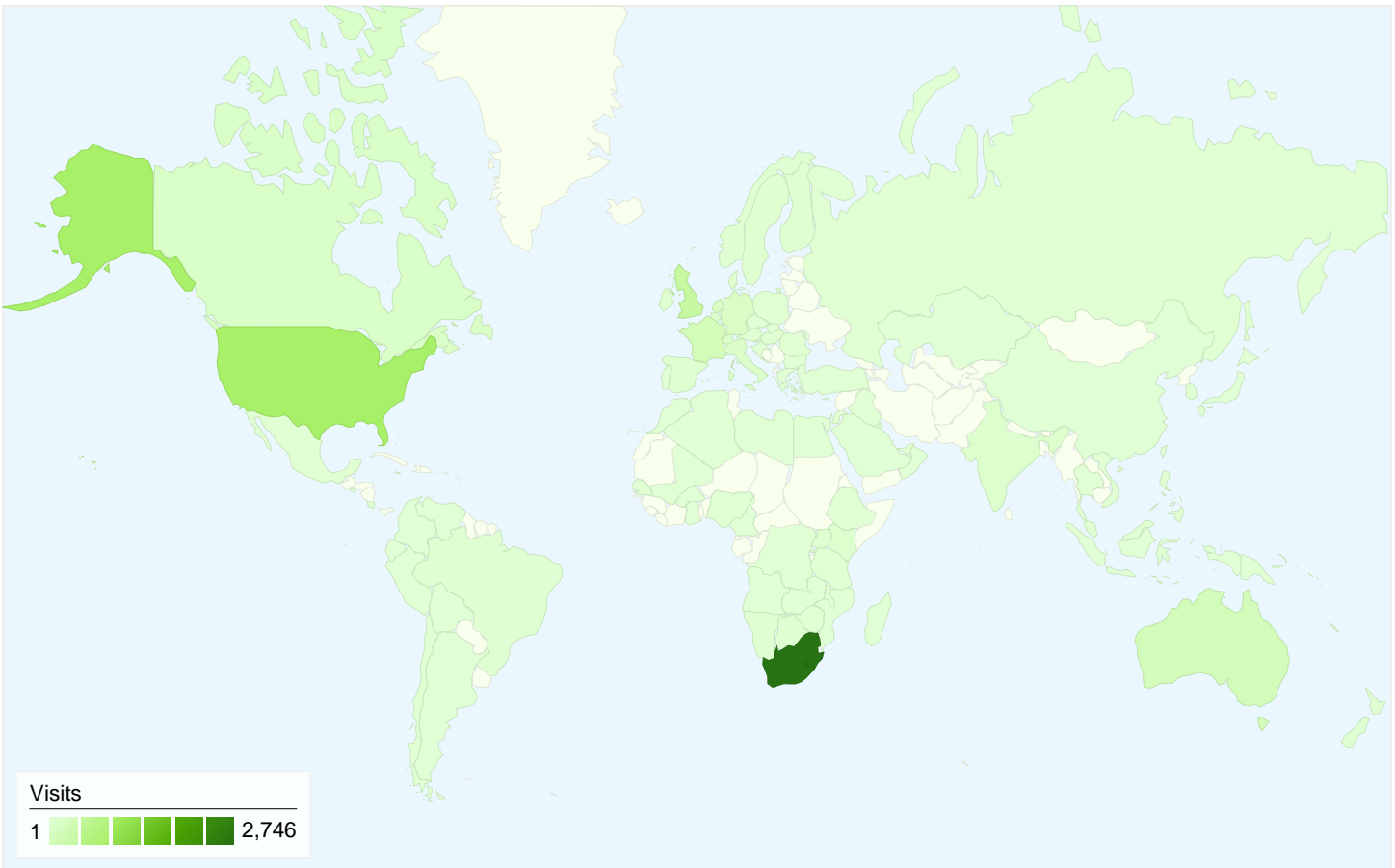
All traffic sources sent a total of 5,856 visits

- **43.87% Direct Traffic**
- **18.10% Referring Sites**
- **38.01% Search Engines**



Top Traffic Sources

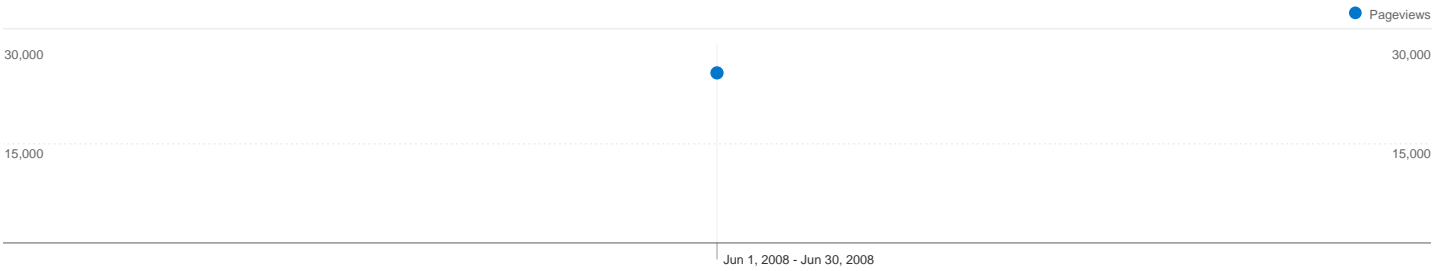
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	2,569	43.87%	africa geographic	576	25.88%
google (organic)	1,992	34.02%	african geographic	113	5.08%
thomaspeschak.com (referral)	166	2.83%	www.africageographic.com	91	4.09%
davidrogers.co.za (referral)	92	1.57%	africa geographic magazine	64	2.88%
whitesharktrust.org (referral)	88	1.50%	africa geographic`	58	2.61%



5,856 visits came from 109 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
South Africa	2,746	4.04	00:03:52	40.06%	44.17%
United States	879	4.62	00:03:10	77.47%	44.14%
United Kingdom	424	4.60	00:02:48	69.10%	37.26%
France	229	4.12	00:01:59	76.86%	44.98%
Australia	217	5.63	00:04:13	52.07%	31.34%
Netherlands	135	5.15	00:03:13	58.52%	37.04%
Germany	124	4.60	00:02:41	68.55%	42.74%
Canada	114	4.20	00:02:46	62.28%	50.00%
Italy	86	6.13	00:03:30	75.58%	50.00%
Belgium	72	5.40	00:03:52	44.44%	36.11%



Pages on this site were viewed a total of 25,719 times

- **25,719** Pageviews
- **18,773** Unique Views
- **42.45%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	5,285	20.55%
/shop/productInfo.asp?menucategoryID=1	1,100	4.28%
/expeditions/	881	3.43%
/magazines/africa-geographic/	499	1.94%
/contact/	406	1.58%